

## CURRICULUM VITAE

# Martin Collins

Qualified Chartered Accountant  
Full clean driving licence  
2 adult daughters and 1 grandson

Financial Services Register Ref: CXM00033

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## Objectives

- ◆ Non-Executive Directorship
- ◆ Executive, general or financial management positions (interim or part-time)

Having had a successful career at Board level in financial services I am looking to find roles that will make good use of my skills and experience.

## Skills

- ◆ **Management & Strategy** – 6 years as **Chief Executive**
- ◆ **Finance** – Chartered Accountant with 14 years **Finance Director** experience
- ◆ **Financial Services** – over 20 years in financial services with 5 years as **Compliance Officer**
- ◆ **Governance** – 10 years as a **Company Secretary** including **Corporate Governance** implementation
- ◆ **Risk Management** – Over 10 years as **Head of Risk**
- ◆ **IT Literate** – good general IT skills, competent in **MS Office** with considerable **Excel** experience
- ◆ **Project Management** and **Treasury Management** skills

## Interests and leisure pursuits

- ◆ **Walking** – I enjoy a good long walk, whether it is locally in the Cotswolds, on coastal footpaths or abroad.
- ◆ **Rugby** – I am a Gloucester Rugby season ticket holder
- ◆ **Fitness** – I aim to get to the gym three days a week and power-walk/jog most weekday mornings
- ◆ **Golf** – I enjoy an occasional round of golf
- ◆ **Travel** – I love to travel to interesting parts of the world. In recent years I have visited Central America, Sri Lanka, Cuba, Burma, Laos and Swaziland
- ◆ **Photography** – I record my travels and experiences in the various parts of the world I visit whether it is the landscape, architecture, wildlife or people
- ◆ **Skiing** - I try to fit in an annual ski holiday including Canada in 2017 and Alpe d'Huez in 2018

## Current and Recent Employment and Voluntary posts

### Healthy Investment (The Rechabite Friendly Society Limited) – (July 2017 to Date)

- ◆ Part-time interim **Director Finance and Risk** (August 2017 – October 2017)  
Manage the finance and risk functions whilst a permanent Director was recruited including:
  - Holding related SIMF responsibilities
  - Manage the External Auditor tender process
- ◆ Ongoing general financial and management assistance on a part-time basis following the successful recruitment of the full time Director Finance and Risk.

### Gloucester Charities Trust - (September 2017 – Date)

The Trust runs sheltered housing, a residential home and a nursing home

- ◆ Board Trustee
- ◆ Chairman of the Finance and Property Committee

### Marjovic Limited - (July 2017 – Date)

My own company set up to facilitate interim and consultancy assignments

## Previous Employment History

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### Holloway Friendly (The Original Holloway Friendly Society Limited) – (March 1994 to May 2017)

- ◆ Chief Executive April 2010 – October 2016
- ◆ Finance Director July 2003 – May 2017
- ◆ Financial Controller March 1994 – 2003
  
- ◆ Company Secretary 2003 – 2012 and 2016 – May 2017
- ◆ Head of Risk 2006 – May 2017
- ◆ Compliance Officer 2012 - May 2017
  
- ◆ Senior Insurance Management Regime (SIMF) – Controlled Functions  
I held various SIMF/CF roles associated to the above posts following the introduction of SIMR

Holloway Friendly sells income protection insurance through the Adviser market. The Society has over 14,000 members and assets of over £50m.

I stepped down as CEO in October 2016 and left the Society at the end of May 2017 following a successful handover which included working with the new CEO to implement a new strategic plan for the Society.

As Chief Executive I was responsible with the Board for the development of strategy and its implementation through leadership of the Senior Management Team. During my time as CEO we modified existing products to be more attractive to the market and introduced a number of new products with various subsequent product enhancements. This saw new business volumes increase to more than four times those of 2010. Expenses were kept under control enabling a significant strengthening of the Society's financial position.

As Finance Director I was responsible for the entire accounts function. Direct accounting responsibilities included the preparation of management accounts, the production of the annual financial statements, PRA Insurance Returns and annual budgets together with the reporting of variances thereof, the preparation of the tax returns and computations, payroll and insurance.

Until 2006 I managed the Society's in house Treasury Function (£20m) and continued to monitor these funds together with the Society's outsourced Equity and Fixed Interest Fund Management (£29m).

As Head of Risk I was a major contributor to the design and implementation of the Society's risk management strategy, policy and systems.

As Society Secretary I developed Society corporate governance to comply with the Annotated UK Corporate Governance Code and also introduced the requirements of the Senior Insurance Manager Regime in 2016.

During 2012 I took on the roles of Compliance Officer and Money Laundering Reporting Officer. Policies and procedures have been reviewed to ensure that the Society was compliant with relevant regulation.

The last 20 years have been a time of continual change in the Society with the requirement for written procedures, the review of both high and low level controls, the introduction of an internal audit and control functions and the appointment of a new Actuary. The Society has also launched various Income Protection products and also negotiated reinsurance treaties. As a member of the Senior Management Team and more recently as CEO I have been greatly involved in all of these projects.

## Education and Qualifications

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- 1980** Associate member of the Institute Of Chartered Accountants
- ◆ PE I – First time pass (November 1977); PE II - First time pass (July 1980).
- 1976** Bristol Polytechnic
- ◆ Foundation in Accountancy
- 1968** Secondary School - Saintbridge School, Gloucester.
- to** ◆ "O" Level's: Maths, English, Economics, Physics, History, and Geography.
- 1975** ◆ "A" Level's: Economics (D), History (D), English (E)

## Previous employments (see further details below)

- ◆ 1993 to 1994 - Financial Controller The Oliver Wight Companies
- ◆ 1988 to 1992 - Divisional Financial Controller The Watts Group of Companies
- ◆ 1986 to 1988 - Company Accountant and Company Secretary E. G. Carter & Co. Ltd
- ◆ 1976 to 1986 – From trainee to manager Deloitte Haskins & Sells, Gloucester (Now PriceWaterhouseCoopers)

## Previous employments

**1993** [The Oliver Wight Companies](#)

to ♦ Financial Controller

**1994**

An education and consulting firm specialising in MRPII and other manufacturing efficiency concepts.

Major achievements

- Production of a new five-year plan
- Attended the Company's "Five Day Class" in manufacturing "re-engineering" technologies

**1988** [The Watts Group of Companies](#)

to ♦ Divisional Financial Controller

**1992**

Major achievements

- Member of Senior Management Team
- Introduced new computerised point-of-sale system and stock ledger
- Design and installation of a standard costing system

**1986** [E. G. Carter & Co. Ltd](#)

to ♦ Company Accountant / Secretary

**1988**

Major achievements

- Computerisation of cash flow, profit forecasts, development and project appraisal, Management accounts and work in progress valuations
- Upgrading of construction company accounting systems

**1976** [Deloitte Haskins & Sells \(Now PriceWaterhouseCoopers\)](#)

to ♦ Trainee accountant (Gloucester) – 1976 to 1980

**1986** ♦ Audit Senior (Zambia) - January 1981 to June 1981

♦ Business Services Manager (Zambia)– July 1981 to April 1983

♦ Junior Manager (Gloucester) - May 1983 to June 1984

♦ Assistant Manager (Gloucester) - July 1984 to September 1986

Major achievements

- Progressed from new trainee to management
- Early managerial promotion within a year of qualification
- Successfully adapted to working as an ex-pat in Africa