

The good, the bad & the ugly of reporting and presenting to Boards

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Introduction to speakers



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About You?

- Who has to report or present to Boards?
- Who is reported or presented to?
- Who has had formal training?
- Who thinks reporting or presenting could be better?

The story

Presented by

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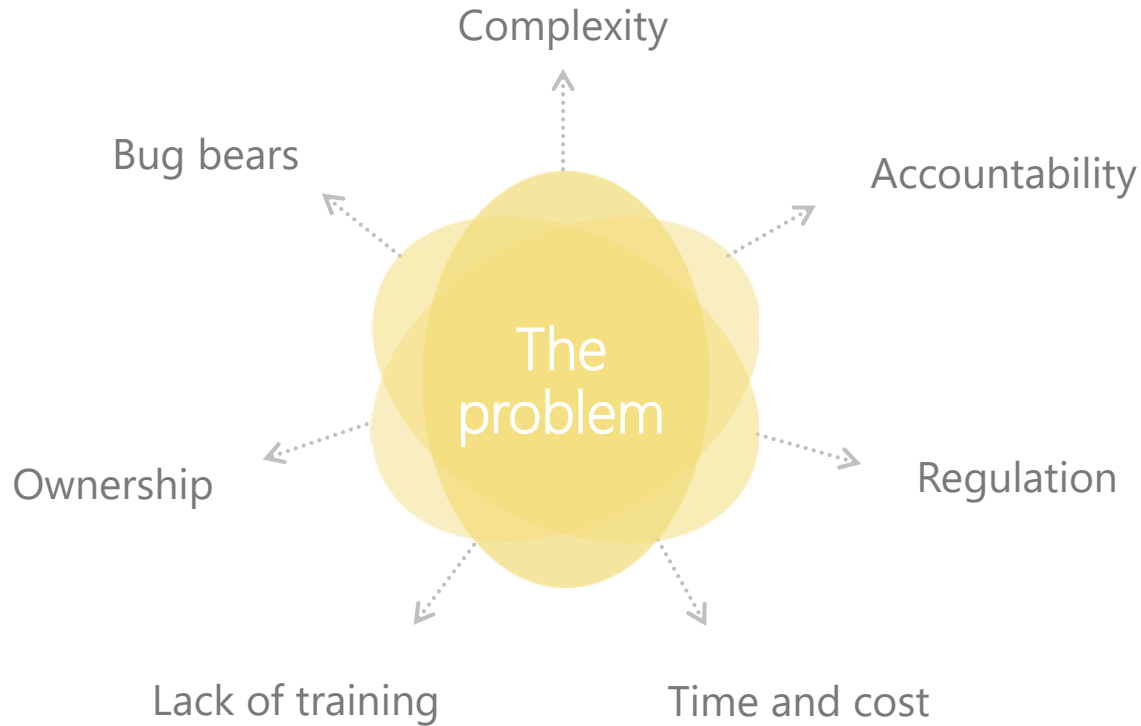
<https://www.brighttalk.com/webcast/13587/293779>



Reporting

A summary

Why does bad report writing exist?



The Framework

1

Who and why

2

Gather and filter content

3

Structure

4

Initial dump

5

Revise and refine

6

Proof

7

Layout and formatting

Decision making

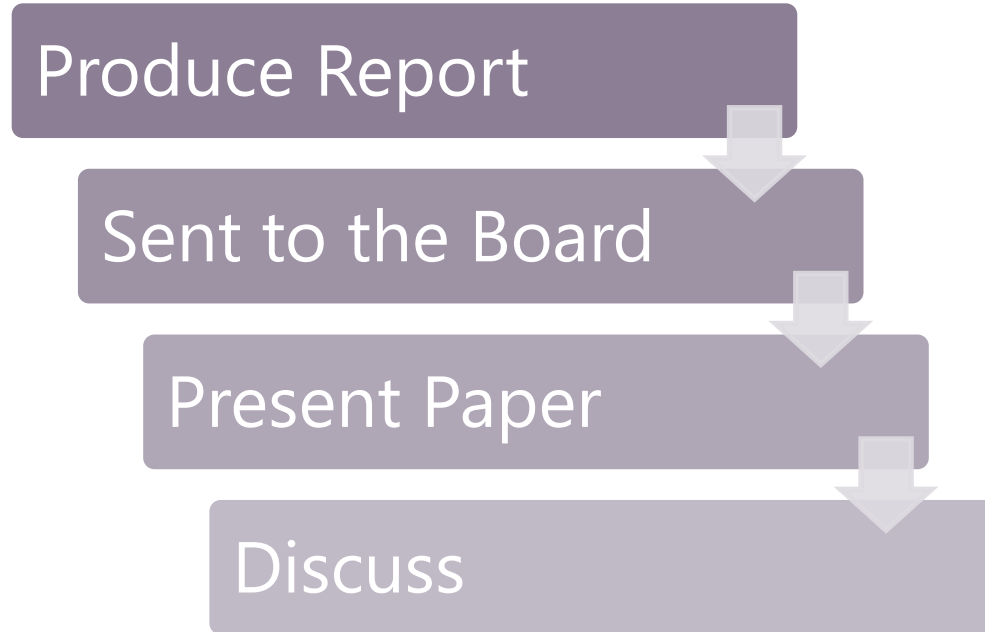
Where is the value being added?

Questions for the group

- Has the decision-making structure changed within your organisation?
- Are key discussions still held at Board and Committee level?
- If so, is there enough information available in one place to answer all questions and to make the “right” decisions?

Are we presenting
the best way we can?

Traditional approach to presenting



Alternatives

- Slide Deck
- Dashboard
- Short report

Visualisations and dashboards

- Information can be spread out in long reports
- Dashboards bring key management information together
- Long narrative descriptions can lose readers
- The right visualisation can be much more effective

Technology



What if...?

What if...?

What if...?

What if...?

What if...?

What if...?

What if...?

What if...?

What if...?

What if...?

Demo

Questions for the group

- Are insurance companies considering technology to present results and allow for the “what ifs”?
- Are new approaches used in your organisation?
- What is stopping/ slowing the uptake in technology in presentations?
- Where is the balance between value adding and flashy? What should the test be?
- Where would you like to see developments? What would add the most value?



Questions

Comments

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