

AFM

The ***Conversational***
Leadership ***Revolution***

2nd October 2023
The Brighton Grand

“It was the **best** of times, it was the **worst** of times. It was the age of **wisdom**, it was the age of **foolishness**. It was the epoch of **belief**, it was the epoch of **incredulity**. It was the season of **light**, it was the season of **darkness**. It was the spring of **hope**, it was the winter of **despair**. We had **everything** before us, we had **nothing** before us.

We were all going
direct to **Heaven**,

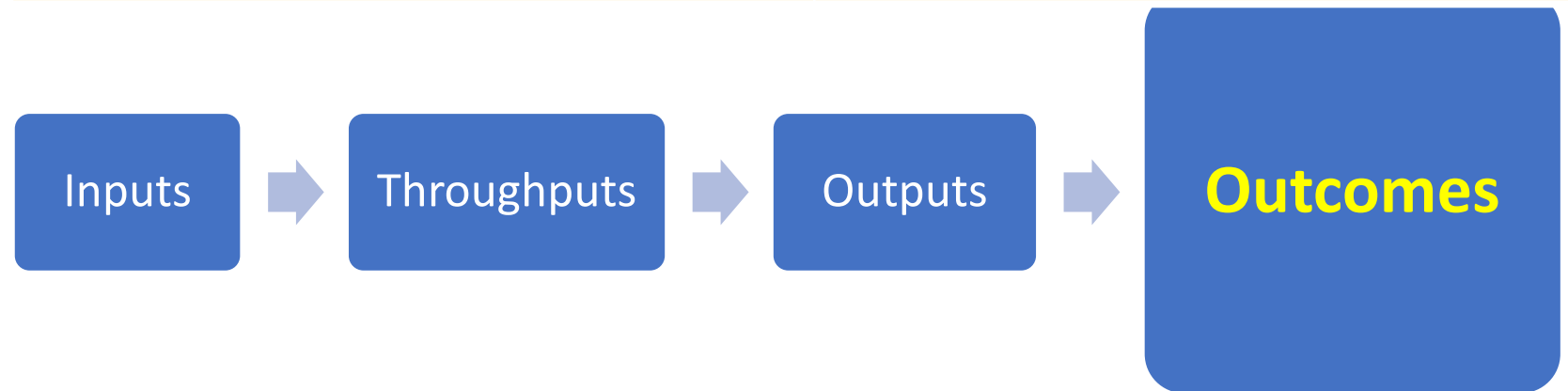
We were all going
direct **the other way**.”

Charles Dickens
A Tale of Two Cities, 1859

Systems Thinking

Mutuals,
Setting
yourself a
Tough Task

Best	Worst
Wisdom	Foolishness
Belief	Incredulity
Light	Darkness
Hope	Despair
Everything	Nothing
Heaven	The Other Way



Systems Thinking

Inputs



Throughputs



Outputs



Outcomes



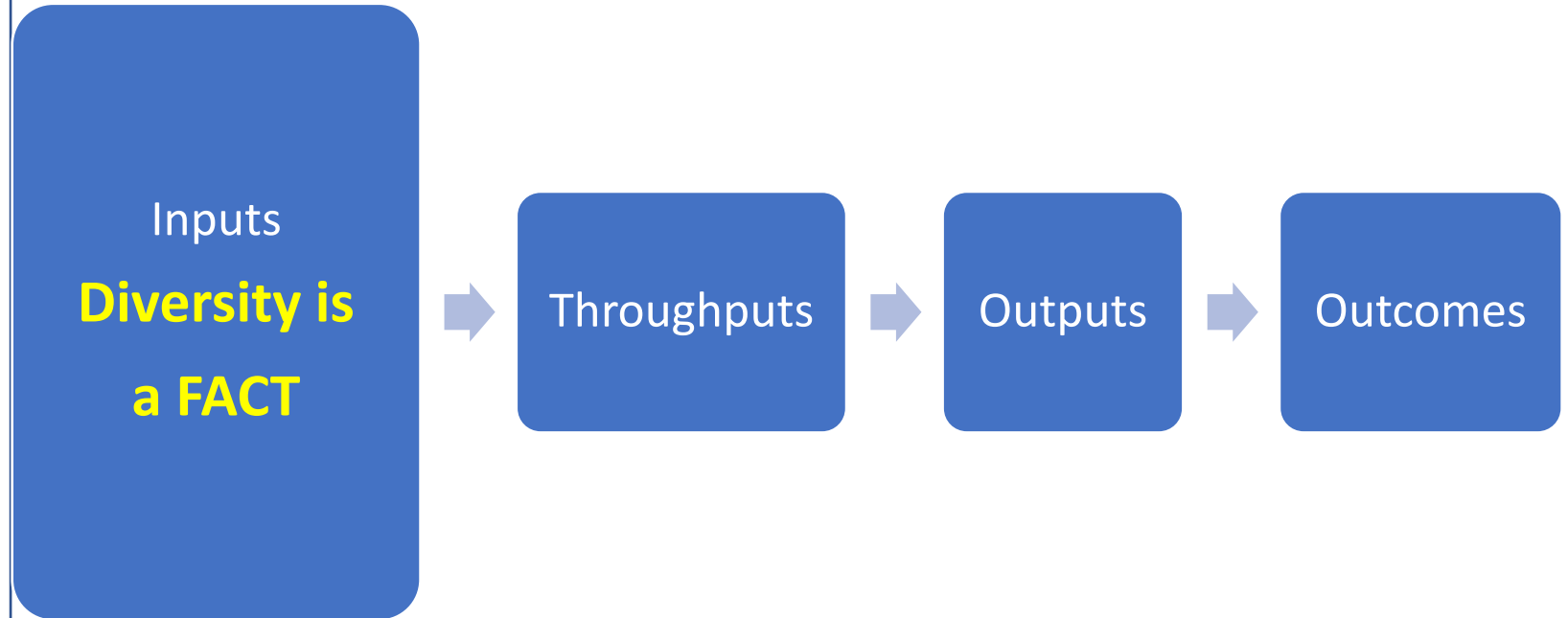
**THE FLYING FLAMINGOES
ARE THE RESULT OF SCIENTIFIC
EXPERIMENT COMBINED WITH
TIRELESS EFFORT AND
THE FRUITS OF LONG EXPERIENCE**

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Systems Thinking

Inputs:
SEEING WHAT'S THERE

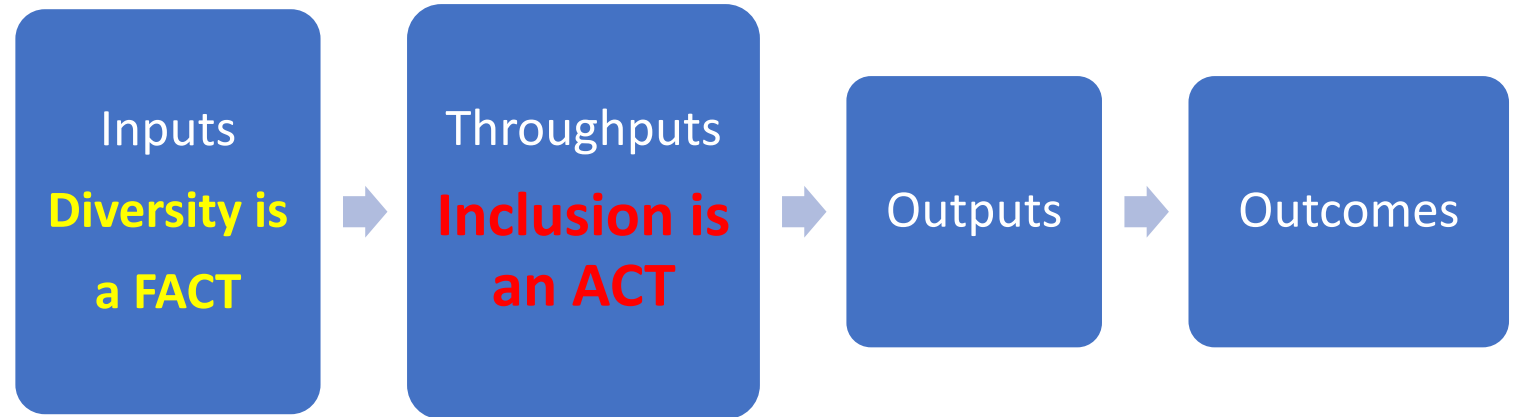
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Systems Thinking

Throughputs:
CHANGING BEHAVIOUR

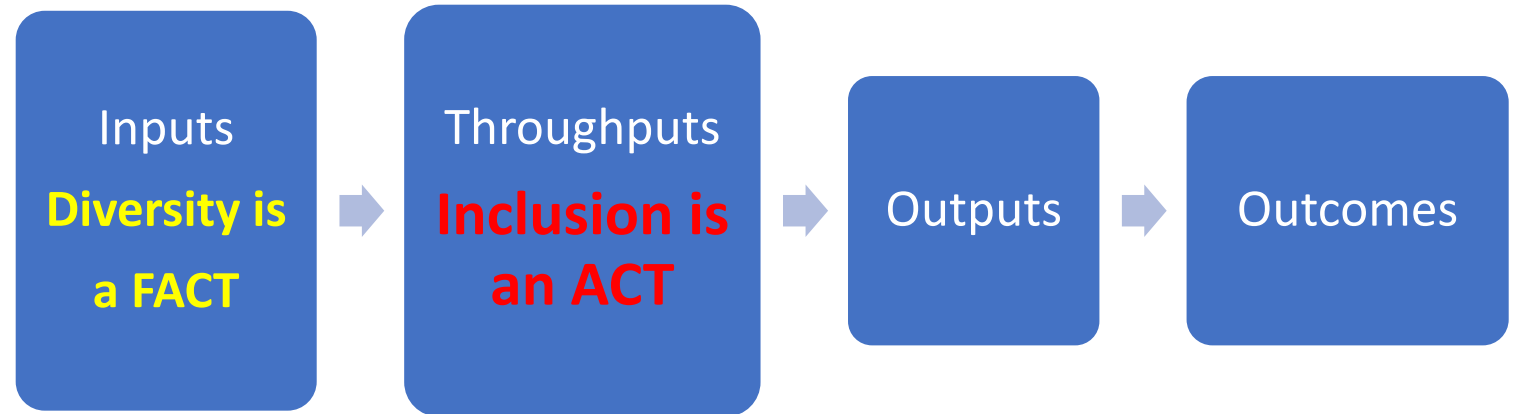
Staying true to your heritage and delivering strong outputs requires you to change your throughputs .. You need to mutate



Systems Thinking

Throughputs:
CHANGING BEHAVIOUR

Staying true to your heritage and delivering strong outputs requires you to change your throughputs .. You need to mutate



“Hard To Reach”

~~“Hard To Reach”~~

Easy To Ignore





**“Conversation doesn't just reshuffle the cards:
it creates new cards.”**

Theodore Zeldin



For Members, With Members

THE CONVERSATIONAL LEADERSHIP REVOLUTION

With Members, For Members 

AFM

*The Conversational
Leadership Revolution*

With Members, For Members

Thank You!